

INVOICE



WKMG
 4466 N. John Young Pkwy
 Orlando, FL 32804
 TEIN: 06-0903509
 Main: (407)291-6000
 Billing: (407)521-1238

http://www.local6.com

Billing Address:

Crossroads Media, LLC
 Attention: Accounts Payable
 66 Canal Center Plaza
 Suite 555
 Alexandria, VA 22314

Send Payment To:

WKMG
 PO Box 864255
 Orlando, FL 32886-4255
 TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
259763-2	10/28/12	October 2012	10/01/12 - 10/02/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
POL/America for Job Secur	AMER 4 JOB SECURITY	1020

Flight Dates	Order #	Alt Order #
09/26/12 - 10/02/12	259763	06327057

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
	13	141

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
10	10/01/12	10/01/12	Hawaii Five-O	10-11p	1-----	:30	1	\$11,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 1----- 1 \$11,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/01/12 10:36 PM Hawaii Five-O 10-11p :30 AJS12TV01H \$11,000.00 NM									
11	10/01/12	10/01/12	David Letterman	1136p-1238a	1-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 1----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/01/12 11:58 PM David Letterman 1136p-1238a :30 AJS12TV01H \$1,000.00 NM									
12	10/01/12	10/01/12	Soaps	12:30-2p	1-----	:30	1	\$1,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 1----- 1 \$1,250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/01/12 1:59 PM Soaps 12:30-2p :30 AJS12TV01H \$1,250.00 NM									
13	10/01/12	10/01/12	Local 6 News 12-1230p	12-1230p	1-----	:30	1	\$1,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 1----- 1 \$1,250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/01/12 12:21 PM Local 6 News 12-1230p 12-1230p :30 AJS12TV01H \$1,250.00 NM									
14	10/01/12	10/01/12	News at 6p	6-630p	1-----	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 1----- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/01/12 6:12 PM News at 6p 6-630p :30 AJS12TV01H \$1,400.00 NM									

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Advertiser	Product	Estimate Number	
POL/America for Job Secur	AMER 4 JOB SECURITY	1020	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	10/01/12	10/01/12	Morn News at 6a	6-7a	1-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 1----- 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/01/12 5:59 AM Morn News at 6a 6-7a :30 AJS12TV01H \$800.00 NM									
16	10/01/12	10/01/12	News at 7p	7-7:30p	1-----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 1----- 1 \$1,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/01/12 7:13 PM News at 7p 7-7:30p :30 AJS12TV01H \$1,800.00 NM									
17	10/01/12	10/01/12	The Early Show	7-9a	1-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 1----- 1 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/01/12 8:28 AM The Early Show 7-9a :30 AJS12TV01H \$700.00 NM									
18	10/01/12	10/01/12	Met Yr Mother/Partners	8-9p	1-----	:30	1	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 1----- 1 \$10,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/01/12 7:58 PM Met Yr Mother/Partners 8-9p :30 AJS12TV01H \$10,000.00 NM									
19	10/01/12	10/01/12	Rachael Ray	9-10a	1-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 1----- 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/01/12 9:37 AM Rachael Ray 9-10a :30 AJS12TV01H \$500.00 NM									
20	10/01/12	10/01/12	2 Broke Girls	9-930p	1-----	:30	1	\$15,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 1----- 1 \$15,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/01/12 9:12 PM 2 Broke Girls 9-930p :30 AJS12TV01H \$15,000.00 NM									
37	10/02/12	10/02/12	M-F 11p News	11-1135p	-1-----	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -1----- 1 \$2,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/02/12 11:12 PM M-F 11p News 11-1135p :30 AJS12TV01H \$2,500.00 NM									
38	10/02/12	10/02/12	Soaps	12:30-2p	-1-----	:30	1	\$1,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -1----- 1 \$1,250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/02/12 1:29 PM Soaps 12:30-2p :30 AJS12TV01H \$1,250.00 NM									

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259763-2	10/28/12	October 2012	10/01/12 - 10/02/12

Advertiser	Product	Estimate Number
POL/America for Job Secur	AMER 4 JOB SECURITY	1020

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
39	10/02/12	10/02/12	News at 5p	5-530p	-1-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -1----- 1 \$1,000.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMG Tu 10/02/12 5:27 PM News at 5p 5-530p :30 AJS12TV01H \$1,000.00 NM									
40	10/02/12	10/02/12	Morn News at 6a	6-7a	-1-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -1----- 1 \$800.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMG Tu 10/02/12 6:14 AM Morn News at 6a 6-7a :30 AJS12TV01H \$800.00 NM									
41	10/02/12	10/02/12	CBS Eve News	630-7p	-1-----	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -1----- 1 \$4,000.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMG Tu 10/02/12 6:59 PM CBS Eve News 630-7p :30 AJS12TV01H \$4,000.00 NM									
42	10/02/12	10/02/12	The Early Show	7-9a	-1-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -1----- 1 \$700.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMG Tu 10/02/12 8:41 AM The Early Show 7-9a :30 AJS12TV01H \$700.00 NM									
43	10/02/12	10/02/12	Inside Edition	730-8p	-1-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -1----- 1 \$1,500.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMG Tu 10/02/12 7:56 PM Inside Edition 730-8p :30 AJS12TV01H \$1,500.00 NM									
44	10/02/12	10/02/12	NCIS	8-9p	-1-----	:30	1	\$18,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -1----- 1 \$18,000.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMG Tu 10/02/12 8:45 PM NCIS 8-9p :30 AJS12TV01H \$18,000.00 NM									
45	10/02/12	10/02/12	Rachael Ray	9-10a	-1-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -1----- 1 \$500.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMG Tu 10/02/12 9:38 AM Rachael Ray 9-10a :30 AJS12TV01H \$500.00 NM									
46	10/02/12	10/02/12	NCIS:LA	9-10p	-1-----	:30	1	\$15,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -1----- 1 \$15,000.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMG Tu 10/02/12 9:34 PM NCIS:LA 9-10p :30 AJS12TV01H \$15,000.00 NM									

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Advertiser	Product	Estimate Number
POL/America for Job Secur	AMER 4 JOB SECURITY	1020

<http://www.local6.com>

<u>Total Spots</u>	21	<u>Gross Total</u>	\$89,950.00
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Payment Terms 30 Days

<u>Agency Commission</u>	\$13,492.50
<u>Net Amount Due</u>	\$76,457.50

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